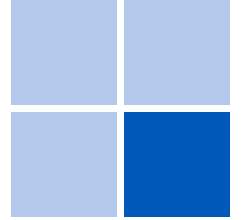


# Quarterly Report from GSO



ACTIVITIES OF THE GENERAL SERVICE BOARD INCLUDING A.A. WORLD SERVICES, INC., AA GRAPEVINE, INC.

Third Quarter 2026

## General Service Board Meeting

The General Service Board of Alcoholics Anonymous, Inc. held its quarterly meeting at the Westin New York Hotel at Times Square on Monday, August 3, 2026. Scott H., chair of the General Service Board, presided. All committees met during the weekend. Highlights of committee reports appear below:

### Archives

The committee discussed the 2026 Conference Committee on Archives committee consideration concerning the suggestion to add the following language to the "What to Collect?" section in the Archives Workbook, under the list of suggested materials that local archives may wish to consider collecting:

- Area/district business and financial records
- Area/district business meeting minutes and reports

The committee agreed that the suggested new text can be implemented in the next reprint of the Archives Workbook.

The Archives director presented the 2015 Advisory Action concerning audio recordings of the General Service Conference for the committee's discussion. The Advisory Action reads, "Audio recordings of General Service Conference presentations published in the General Service Conference *Final Report* and audio recordings of the trustees' farewell talks given at the closing brunch be made available in accordance with Archives' policies. Access to all other General Service Conference sessions will continue to be prohibited."

The committee expressed concern regarding the distribution of trustees' farewell talks, as well as the staff time and effort required to secure the appropriate permissions. Following a thoughtful discussion, the committee agreed to forward the 2015 Advisory Action policy

for General Service Conference audio recordings to the trustees' General Service Conference Committee.

## Cooperation with the Professional Community/ Treatment and Accessibilities

The committee noted the suggestions made by the 2026 Conference Committee on Treatment and Accessibilities to the Treatment and Accessibilities service material and provided additional suggestions to the Staff secretary to be included in the next updates.

A Welcoming Language Subcommittee was formed by the chair to discuss accessibility issues created by language perceived as derogatory in AAWS literature and communication.

### Corrections

The committee had a substantive discussion regarding obstacles experienced by members and by the office when shipping literature to people in custody. The committee requested a report reflecting input from the GSO director of operations to be brought back to their Q4 2026 meeting.

The committee expressed interest in the updates being made to the Corrections Workbook and looks forward to an update at their Q4 2026 meeting.

### Finance

#### Staff Report

The Staff secretary noted that since its inception in October 2025, the assignment has responded to 259 phone inquiries and 249 email inquiries from members and A.A. service entities across the U.S. and Canada. Inquiries primarily focused on self-support and financial stewardship topics, including banking procedures, tax-exempt status, liability insurance, financial information, the Reserve Fund, Seventh Tradition contributions and

group conscience matters. The Staff member on the assignment continues to collaborate regularly with the chief financial officer (CFO), the trustees' Finance and Budgetary Committee chair and the AAWS treasurer, while also working with the Communication Services Department (CSD) to reorganize and enhance self-support and finance content on aa.org. It was reported that the AAWS Self-Support Subcommittee met on January 8, 2026.

### **Review Conference Committee on Finance actions/considerations**

The chair reported on a meeting with incoming Conference Committee on Finance chair, Lori M., during which they discussed Conference themes and ways to support the work of the committee. The committee reviewed the 2026 Conference Committee on Finance report, including the Advisory Actions and committee considerations, and noted that follow-up on all actionable items is underway.

### **GSO Financial Results**

The committee reviewed the unaudited financial results for the six months ended June 30, 2026. Total operating revenue is \$10,329,213, slightly more than the year-to-date (YTD) budget of \$10,318,128. Total operating expenses before depreciation are \$9,561,563, which is about 5% less than the YTD budget of \$10,043,499. The operating surplus before depreciation is \$767,650, compared to a YTD budgeted surplus of \$274,629. These figures do not include retrofit expenditures, which are \$1,886,762 since project inception last year.

Literature accounts receivable is \$616,341, of which 30% is current, 24.4% is less than 60 days past due and 45.6% is more than 60 days past due. Over 75% of the more than 60 days past due receivable is attributable to one customer, with whom we have agreed on a payment plan.

The Reserve Fund assets are \$9,850,579. Less the \$540,000 Grapevine subscription liability, the Reserve Fund balance is \$9,310,579, which is 4.97 months of 2026 budgeted GSO, GV and LV operating expenses. Once the entire amount authorized to be drawn for the retrofit is drawn, the Reserve Fund is expected to be at about 4.79 months of operating expenses.

As of July 6, 2026, operating cash on hand is \$878,554, versus 90-day accounts payable obligations of \$450,623, resulting in a short-term surplus of \$427,932. Accounts payable is 99.6% current and 0.4% 1–30 days past due.

### **GSO 2026 reforecast budget**

The reforecast budget projects operating expenses before depreciation of \$19,930,740, a \$221,666 (1%) increase from the \$19,709,074 in the original budget and a 7% increase from the 2025 actual of \$18,648,146. This compares to a 4.25% U.S. inflation rate in 2026 and a 2.7% inflation rate in 2025.

Operating revenue is projected at \$20,787,775, a \$330,426 (2%) decrease from the original budget. Operating revenue is a 10% increase from the \$18,853,250 actual (not including Convention item sales) in 2025. Contributions revenue remains projected at \$10,500,000, which is a slight decrease from the \$10,578,707 actual in 2025.

Gross literature revenue is now budgeted at \$16,301,682, a decrease from the original budget of \$2,370,661 (13%) because unit sales in 2026 have been less than expected. In 2025, gross literature revenue was \$15,264,029. Gross margin is now budgeted at \$9,439,175. Because printing, shipping and warehousing costs have moderated, the decrease in gross margin from the original budget is only 5% (\$456,426). In 2025, gross margin was \$7,752,395.

The operating surplus before depreciation is \$857,035 compared to \$1,409,128 in the original budget and an actual surplus of \$205,104 in 2025. After approximately \$434,000 for La Viña support, the reforecast surplus is \$423,035 compared to \$975,128 in the original budget and a deficit of \$235,038 in 2025.

Factoring in other cash expenditures which are not part of the operating budget (such as capital expenditures, hotel deposits for events in future years and a deposit for the International Convention consultant contract), the net change in cash projected for 2026 is an outflow of \$453,041. Since we began 2026 with \$447,170 cash on hand, this leaves a projected cash deficit of \$5,871 at the end of 2026 compared to cash on hand of \$492,692 in the original budget.

The headcount (filled plus vacant positions) in the personnel expense budget is unchanged from the original budget and unchanged from 2025. However, personnel expense is budgeted to decline by \$144,848 (1%) compared to the original budget due to delays in filling vacant positions.

### **Reserve Fund**

As of June 30, 2026, the Reserve Fund assets totaled \$9.851M, consisting of cash and certificates of deposits.

Less the liability for unfulfilled Grapevine subscriptions of \$540K, the Reserve Fund balance was \$9.311M.

Based on the expense budgets for GSO, Grapevine and La Viña (total \$22.459M), the Reserve Fund balance is equal to 4.97 months of operating expenses. Note that the calculation is influenced equally by the size of the Reserve Fund balance and the level of GSO, Grapevine and La Viña expenses.

The chair noted that interest earned on the Reserve Fund's certificate of deposit account registry (CDAR) investments is low. The committee reviewed the current Reserve Fund Policy, which permits additional investment options that could enhance interest earnings. The committee discussed balancing the objective of improving returns with the responsibility to preserve the prudent reserve through a conservative investment approach, as well as the importance of clearly communicating any changes to the Fellowship.

### **Grapevine financial results**

Grapevine circulation and income continue to do well through June 2026 with all subscription components exceeding their respective budget. Total subscription income is over the budget by \$55k, including a gift certificate catch up from prior years. This is \$87k higher than the prior year. Subscription gross margin is \$661k, which is \$47k above budget and \$122k higher than last year.

Other published items income is \$387k with a gross margin of \$233k, which is below budget by \$123k. In May 2026, Grapevine made a significant below-the-line adjustment to a prior year accounting estimate of \$403k. Grapevine transitioned to a new fulfillment platform in May 2026, which provided more advanced reporting for deferred revenue. Accounting for deferred revenue is very complex, and estimates in prior years were necessary without detailed reports. With the new platform, management noted that deferred income was understated by \$343k and revenue for GV book income had been overstated by this same amount. Additionally, management analyzed long-term accounts receivable reports provided by the fulfillment company and estimated that it was overstated by \$60k. Management contacted our auditing firm, BDO, to discuss appropriate reclassification. It was determined that a one-time reduction of \$403k on the statement of activities during May 2026 was appropriate to offset the adjustments to deferred revenue and accounts receivable. These

adjustments only impact Grapevine. La Vina financials were correct and did not require adjustment.

Grapevine operating expenses are \$1,028k through June 30, 2026, which is \$15k below budget and \$14k lower than last year. Grapevine net deficit after depreciation and interest income is \$201k, which is a \$61k deficit compared to the budget but a \$40k improvement compared to last year.

### **La Viña Financial Results**

La Viña subscriptions have decreased over the past twelve months and are below budget through June 2026. However, La Viña revenue for each copy sold has increased, therefore subscription income is under budget by \$2k. La Viña books and other published items are doing very well and are \$11k over budget and \$25k higher than last year.

La Viña total gross margin is \$103k which is \$6k above budget and \$22k higher than last year.

La Viña operating expenses are \$310k which is below budget. Overall, La Viña's bottom line after depreciation is a deficit of \$219k. Overall, La Viña is under budget by \$11k and the bottom line improved by \$24k compared to last year.

### **Grapevine reforecast budget**

Grapevine ended 2025 with an average circulation of 58,574 for all products. The 2026 budget projected total circulation to average 59,936 for the year. Subscription counts for complete, online and the app have been above the 2026 budget through June 2026. The reforecast circulation average is projected to be 60,957 which is 1,021 higher than the 2026 budget.

The 2026 budget had total Subscription income as \$2,095k. This is increased to \$2,176k for the reforecast.

The cost of goods sold is being increased to \$862k in the reforecast. This factors in higher storage and mailing costs. Gross margin on subscriptions is projected to \$1,314k, which is \$58k higher than the budget and \$139k higher than last year.

For the reforecast, 2026 other content revenue is reduced to \$841k. This is a reduction of \$170k for 2026 compared to 2026 budget, but \$14k higher than 2025 book revenue. Grapevine is introducing a "Book of the Month" program during August and new holiday greeting cards will be available later this year.

The reforecast reduces the direct cost to \$323k and gross margin for Grapevine other published items is

projected to be \$587k, which is \$162k lower than the 2026 budget. Total reforecast gross margin for Grapevine is projected to be \$1,900k. This is \$104k lower than the 2026 budget.

Grapevine operating expenses are reforecast to be \$24k lower than the 2026 budget and \$67k lower than 2025. This is a combination of reduced staff, website costs, fulfillment expenses, professional fees and office expenses.

The net deficit for Grapevine's reforecast is now projected to be \$286k. This is a setback of \$87k compared to the 2026 budget.

### **La Viña 2026 reforecast budget**

The 2026 budget projected LV circulation to be 7,984, which was slightly higher than final 2025 circulation of 7,951. However, for the first six months of 2026, print subscriptions have been lower than budget while the other formats have been slightly above budget. The reforecast is projecting total 2026 circulation to be 7,060, which is 892 lower than 2025.

The 2026 budget projected La Viña subscription income to be \$148k. The 2026 reforecast is reducing this to \$139k. Overall, La Viña gross margin for subscriptions is reforecast to be \$47k, which is \$8k lower than the budget.

For other published items and gross margin, La Viña's 2026 budget projected \$224k and \$165k, respectively. Sales are strong year-to-date and a second new book is being released in September. Therefore, book income has been increased, and total content revenue is projected to be \$236k, which is \$12k higher than the budget. Overall, the reforecast is reducing La Viña gross margin by \$5k.

La Viña expenses are reforecast to be \$619k, which is \$7k lower than the 2026 budget.

The La Viña reforecast bottom line has a minimal change from the 2026 budget. The GSB contribution is projected to be \$432k, which is \$2k lower than the 2026 budget. Additionally, this is \$46k lower than 2025 and \$138k lower than 2024.

### **AA Grapevine request for reducing the Subscription Liability Fund**

The Grapevine treasurer reported that the projected cash shortfall is expected to result in an operating deficit of approximately \$170,000. The committee has discussed options to address the shortfall, including reducing the Subscription Liability Fund in the Reserve Fund.

### **Self-Support Subcommittee update**

Julie C. has been appointed as the chair of the Self-Support Subcommittee. The other members include Susan V., Teddy B.-W. and Tim Marx. The trustees' Finance and Budgetary Committee chair, GSB chair and GSO general manager are ex-officio members.

### **Recommendations**

- The trustees' Finance and Budgetary Committee recommended to the General Service Board the approval of the 2026 GSO reforecast budget.
- The trustees' Finance and Budgetary Committee recommended that the General Service Board authorize the CFO to optimize the Reserve Fund investment allocations in accordance with the current Reserve Fund Investment Policy.
- The trustees' Finance and Budgetary Committee recommended to the General Service Board the approval of the 2026 Grapevine reforecast budget.
- The trustees' Finance and Budgetary Committee recommended to the General Service Board the approval of the 2026 La Viña reforecast budget.
- The trustees' Finance and Budgetary Committee recommended to the General Service Board a reduction of the Subscription Liability Fund by up to \$200k for AA Grapevine.
- The trustees' Finance and Budgetary Committee recommended to the General Service Board the filing of the IRS form 990.

### **General Service Conference**

The committee reviewed the Advisory Actions and additional committee considerations from the 76th General Service Conference.

Primary activities will be taking place with the two-standing subcommittees: Conference Improvements and Equitable Distribution of Workload (EDW). Recommendations from these committees will be returned to the full trustees' committee for further discussion.

There is a lot of excitement for building upon the positive experiences of the 76th General Service Conference and for approaching the planning of the 77th General Service Conference in a thoughtful and effective manner.

### **International**

The committee reviewed a proposed update to the Composition, Scope and Procedure and requested that

the Staff secretary provide a draft with tracked changes and rationale at the Q4 2026 meeting.

The committee received a verbal report on AA Grapevine licenses as part of the AAWS Semiannual Licensing and Translation Report. A broad discussion followed regarding best practices for international licensing and translation requests. The committee noted that decisions related to international retranslations are the responsibility of the group conscience of the respective country structure entity and are carried out at no additional cost to AAWS. (Through the International Literature Fund)

The committee also discussed the usefulness of “professional-only” translations of A.A. literature when no sober members speak the language. AAWS has many examples showing that once a local structure develops around professionally translated literature, it often chooses — through its group conscience — to retranslate *Alcoholics Anonymous* and *Twelve Steps and Twelve Traditions*, offering direct input on the culture, voice, tone and wording before professional review.

The committee reviewed a report summarizing key insights and experiences shared by committee members regarding their service on the trustees’ International Committee from July 2025 through January 2026. The committee also discussed the potential need for a subcommittee to address additional topics of interest but took no action, agreeing that sufficient time is provided during their committee time.

### **International Convention/Regional Forums**

The committee reviewed and discussed the information on an online forum concept with shorter duration.

The committee discussed the merits of holding an online forum, noting that those A.A. members within the U.S./Canada service structure who belong to online-only groups, remote communities or have barriers to access an in-person Regional Forum event would benefit from this service. The committee requested that the Staff secretary bring back a report with additional information, including a suggested timeline and associated costs, to the Q4 2026 meeting. The committee discussed a committee consideration submitted by the Conference Committee on Archives at the 76th General Service Conference related to encouraging discussion topics on eligibility for area-level service at Regional Forums and took no action.

The committee agreed that the local policies and procedures developed by areas and districts are in accordance with their group conscience. The committee reviewed a report from the Subcommittee to Consider Inclusion of Sovereign State Flags at the Flag Ceremony at International Conventions. The committee reconstituted the subcommittee and expanded the scope to consider changes to the flag ceremony format. The committee looks forward to a progress report being brought back to the Q4 2026 meeting.

The committee reviewed a list of 246 2030 International Convention (IC) theme submissions received through July 24, 2026. The deadline to submit themes is October 9, 2026. A final IC theme list will be presented at the Q4 2026 meeting, and the theme will be chosen by the trustees’ IC/RF committee at the Q1 2027 meeting.

### **Literature**

The committee discussed a request to revise “The A.A. Group” pamphlet and agreed to forward this suggestion to the 77th General Service Conference.

The committee discussed the usefulness and comprehensiveness of the literature matrix and whether it aligns with the 2016 Advisory Action requesting oversight and reporting from the trustees’ Literature Committee. The committee agreed to continue discussion at a future meeting.

Committee members acknowledged the many projects and numerous subcommittees and working groups of the trustees’ Literature Committee and noted that the large workload might make it very difficult for trusted servants, Staff and GSO employees to keep up with all the work. It was noted that when an Advisory Action to create or update literature is approved by Conference, it does not include a mandate for when the work would be completed. This suggests that trustees’ committees may report back to the appropriate Conference committee that work on particular items would not begin until other work had been completed.

The committee heard from the Publishing director about the limited staffing in the office, as well as the “waterfall” effect: when a key piece of literature is changed it can result in numerous changes to other publications.

The discussion touched on whether a queue system for revisions could be implemented and communicated to Conference. It was also suggested that the available

capacity of the office to tackle new projects could be better communicated to Conference. The committee agreed to continue the discussion at a future meeting.

**Nominating**

The committee reviewed the rotation schedule of trusted servants on the GSB, AAWS and AAGV Corporate Boards, noting that the process for choosing the GSB chair rotating in 2028 needs to begin in 2026 to ensure a candidate is chosen by the Q4 2027 trustees’ Nominating Committee meeting. Other board positions that will be filled in 2027 include trustee-at-large/Canada, Northeast and Southwest regional trustees, general service trustee and Class A (nonalcoholic) trustee. The Nominating assignment is receiving resumes from nonalcoholic professionals interested in serving on the GSB through August 31, 2026. The committee is also working to assign the two new regional trustees to a corporate board.

The General Service Board formed an ad hoc committee to address the 76th General Service Conference Advisory Action to “review and document the processes by which motions to censure or reorganize may be received, considered and forwarded, and to develop proposals for workflow processes that would support the unity of the Fellowship.” This ad hoc committee will report to the General Service Board and to the Conference Committee on Trustees through the trustees’ Nominating Committee.

The committee reconstituted three subcommittees including the Nominating Procedures Subcommittee, the Trustees Emeriti Subcommittee and the Preparing for Future Vacancies Subcommittee.

**Public Information**

*Update on public media platforms* — The Staff secretary provided information on an updated analytics procedure with reports in the future to be forwarded from AAWS twice a year in Q1 and Q3. This cadence will allow for more effective and meaningful data for discussion.

There was robust discussion about the scope of the trustees’ Public Information Committee and a possible need to refocus and reimagine efforts related to communication platforms. A subcommittee was formed.

The committee reviewed the effectiveness and relevance of the PSAs “Wall” and “Party.” The committee agreed that the video PSA “Wall” remains relevant and useful for the time being. The committee reviewed

the PSA “Party” and suggested it be discontinued. The committee agreed to forward to the 2027 Conference Committee on Public Information for discussion of the effectiveness and relevance of the PSA “Party.”

**A.A. World Services**

*Overview*

Since the last report to the General Service Board (GSB) in January 2026, the A.A. World Services (AAWS) Corporate Board has met six times:

|               |                                                                     |
|---------------|---------------------------------------------------------------------|
| March 5, 2026 | AAWS Strategic Planning                                             |
| March 6, 2026 | AAWS Board Meeting                                                  |
| May 2, 2026   | AAWS Annual Board Meeting                                           |
| June 4, 2026  | AAWS Director Orientation, Strategic Planning and Executive Session |
| June 5, 2026  | AAWS Board Meeting                                                  |
| July 30, 2026 | AAWS Board Meeting and Executive Session                            |

**AAWS Board Committees**

*Communication & Language Services Committee (CLS)*

The Communication and Language Services Committee continued to support both translation efforts and digital communications. In June, members reviewed progress on translating and publishing *The A.A. Service Manual/ Twelve Concepts for World Service* and examined quarterly reports highlighting continued growth in digital engagement across the website, LinkedIn, Meeting Guide, YouTube, Google Ads, podcasts and online business profiles. The committee also continued communications planning related to the Everything A.A. app. In July, members approved the translation plan for 2026 World Service Meeting materials and discussed transitioning from quarterly to semiannual digital analytics reporting to provide more meaningful trend analysis. The committee also explored updates to digital communication policies and recommended making an excerpt from *A Book of Fellowship — 90 Years of Sharing Love and Service*, along with other content at the discretion of the General Service Office, in consultation with the AAWS working group, available on the subscriber side of the Everything A.A. app.

*Finance Committee*

The Finance Committee continued to closely monitor the organization’s financial position throughout both meetings. In June, members reviewed the April financial

results, noting that operating revenue exceeded budget while operating expenses remained below budget, resulting in a favorable operating surplus. Although literature sales continued to trail projections, stronger-than-expected gross margins helped offset much of the shortfall. The committee also reviewed several self-support initiatives, including continued development of the new online contributions platform, updates to the self-support webpage, budget reforecast planning and activity reports for both the International Literature Fund and the World Service Meeting Fund. In July, the committee reviewed the updated 2026 budget forecast and again discussed literature sales trends, which continue to run below expectations. Members also reviewed the financial outlook for the Everything A.A. app and recognized significant improvements in accounts payable processes, including a substantial reduction in late fees and interest charges. Throughout these discussions, the committee emphasized the importance of maintaining transparent communication with the Fellowship regarding the budget, Reserve Fund, literature sales and the principle of self-support.

### **Internal Audit Committee**

The Internal Audit Committee continued its work on strengthening governance and accountability. Members advanced discussions on developing an AAWS Code of Conduct and considered whether that work should be harmonized with similar efforts underway through the General Service Board Compliance Committee. The committee also continued reviewing AAWS policies to more clearly distinguish those that govern Board responsibilities from those that guide day-to-day operational activities.

### **Nominating Committee**

The Nominating Committee reported that preparations continue for the regional trustee selection process. Members reviewed plans for the upcoming regional trustee candidate interviews, which will be conducted during the November General Service Board Weekend as part of the committee's ongoing nomination process.

### **Publishing Committee**

The Publishing Committee continued to oversee several major publishing initiatives. In June, members reviewed the successful release of the Twelve Concepts whiteboard animation videos, discussed the resolution of the

*Daily Reflections* binding issue and noted continued growth in e-book and audiobook sales. The committee also received updates on production planning for the fifth edition of *Alcoholics Anonymous* and preparations for printing the 2026 *Final Conference Report*. In July, members reviewed the latest preparations for the fifth edition of the Big Book, with printing expected to begin later this year and books anticipated to be available in early February. The committee also discussed how anticipation of the new edition is influencing current literature purchasing, as many groups and members are postponing larger orders until the fifth edition becomes available.

### **Services & Technology Committee (STC)**

The Services and Technology Committee devoted much of its work to improving Fellowship data integrity and supporting ongoing technology initiatives. In June, members reviewed revisions to the service piece on A.A. membership estimates, discussed ways to encourage trusted servants to maintain accurate group information, and received updates on the new online contributions platform, the Everything A.A. app, Fellowship Connection and other digital communication initiatives, including the website, Meeting Guide, YouTube, Google Ads and podcasts. Building on those discussions in July, the committee voted to reconstitute the Data Integrity Working Group to develop long-term recommendations for improving the reliability of Fellowship data. Members also discussed additional opportunities to strengthen Fellowship records, reviewed outreach efforts to Hispanic district committees and central offices, received updates on the upcoming launch of the new online contributions platform and continued to monitor progress on the Everything A.A. app transition, which remains ahead of schedule. Additional enhancements to Fellowship Connection, Campaign Monitor integration and onboarding communications were also reviewed.

### **Strategic Planning**

During its June Strategic Planning session, the A.A. World Services Board focused on two significant areas: the future development of the Everything A.A. app and opportunities to improve the board's own effectiveness and strategic planning.

Following the recent transfer of ownership of the Everything A.A. app to A.A. World Services, Inc., the board discussed how the app can best support the Fellowship.

The board affirmed that the app's primary purpose is to increase access to A.A. literature and resources through mobile technology, help members connect with A.A. services and serve as a trusted source of information while complementing existing digital resources such as Meeting Guide, aa.org, AA Grapevine and other A.A. services. Initial efforts will focus on communicating the ownership transition, maintaining transparency with users and ensuring continuity as future enhancements are thoughtfully developed. The board also discussed establishing an ongoing governance process to guide the app's future development and content.

The board also continued its ongoing work to strengthen its own effectiveness. Building on themes identified during its recent board inventory, members explored ways to improve meeting effectiveness, reduce duplication of effort and create additional opportunities for strategic discussion. The conversation recognized the importance of preserving the board's spiritual foundations, including group conscience, leadership development, mentorship and meaningful collaboration, while seeking more efficient ways to conduct its work. Members agreed to pilot adjustments to the board's meeting cadence and reporting processes, with the understanding that these changes will be evaluated and refined based on experience.

## Recommendations Approved by the AAWS Board

### Internal Audit Committee

#### June 5, 2026

- The AAWS Internal Audit Committee recommended to the AAWS Board the following revision to its Composition, Scope and Procedure: Under Composition, which currently reads:

"The Internal Audit Committee (IAC) of Alcoholics Anonymous World Services, Inc. is composed of 3–5 Directors of AAWS."

Be revised to read:

"The Internal Audit Committee (IAC) of Alcoholics Anonymous World Services, Inc. is composed of 3–5 Directors of AAWS, and one non-voting secretary."

#### July 30, 2026

- The AAWS Internal Audit Committee recommended that the AAWS Board approve the July 2026 Semi-Annual IP Copyrights, Trademarks and Domain Names Report.

### Finance Committee

#### June 5, 2026

- The AAWS Finance Committee recommended to the AAWS Board that the International Literature Fund activity report for the quarter ending March 31, 2026, be forwarded to the trustees' International Committee.
- The AAWS Finance committee recommended to the AAWS Board that the World Service Meeting Fund activity report for the quarter ending March 31, 2026, be forwarded to the trustees' International Committee.
- The AAWS Finance Committee recommended to the AAWS Board to adopt the revision to the International Literature Fund Policy authorizing the use of the International Literature Fund to offset administrative costs associated with translation review and copyright registration of AA Grapevine, Inc. books.

#### July 30, 2026

- The AAWS Finance Committee recommended that the AAWS Board approve amending its Composition, Scope and Procedure to remove Item 4 from the Procedure section, as responsibility for this action has been transferred to the General Service Board.
- The AAWS Finance Committee recommended that the AAWS Board approve the 2026 reforecast budget with the amendment that literature sales revenue be revised to \$16,301,682 and gross margin be revised to \$9,439,175 to reflect actual year-to-date results.
- The AAWS Finance Committee recommended that the AAWS Board adopt the Obsolete Media Inventory Policy.
- The AAWS Finance Committee recommended to the AAWS Board that the International Literature Fund activity report ending June 30, 2026, be forwarded to the trustees' International Committee.
- The AAWS Finance committee recommended to the AAWS Board that the World Service Meeting Fund activity report ending June 30, 2026, be forwarded to the trustees' International Committee.
- The AAWS Finance Committee recommended that the AAWS Board approve a disbursement of \$8,110 from the International Literature Fund (ILF) for the Haitian Creole translation project.

### Communication and Language Services

#### June 5, 2026

- The AAWS Communication and Language Services Committee recommended to the AAWS Board that

the 2026 Q1 LinkedIn report be forwarded by AAWS to the trustees' CPC/Treatment and Accessibilities Committee.

- The AAWS Communication and Language Services Committee recommended to the AAWS Board that the 2026 Q1 reports on website, Meeting Guide app, YouTube, Google Ads, online business profiles and podcast be forwarded by AAWS to the trustees' Public Information Committee.

#### July 30, 2026

- The AAWS Communication and Language Services Committee recommended to the AAWS Board that the 2026 Q2 LinkedIn report be forwarded by AAWS to the trustees' CPC/Treatment and Accessibilities Committee.
- The AAWS Communication and Language Services Committee recommended to the AAWS Board that the 2026 Q2 report on website, amended report on Meeting Guide app, YouTube, amended report on Google Ads, online business profiles and podcast be forwarded by AAWS to the trustees' Public Information Committee.
- The AAWS Communication and Language Services Committee recommended to the AAWS Board that the suggested changes to the analytics policy be accepted.
- The AAWS Communication and Language Services Committee recommended to the AAWS Board that an excerpt from *A Book of Fellowship — 90 Years of Sharing Love and Service*, as well as other content at the discretion of the General Service Office, in consultation with the AAWS working group, be made available on the subscriber side of the Everything A.A. app.

#### Services and Technology Committee

##### June 5, 2026

- The AAWS Services and Technology Committee recommended to the AAWS Board that the Personal Device Policy (BYOD) be approved, with the following amendment:  
"This policy is applicable to all employees and contractors of A.A. World Services, Inc. (AAWS) who wish to connect a personally owned device to the AAWS network or access any company information system. These devices include, but are not limited to, smart-phones, tablets and laptops."

##### July 30, 2026

- The AAWS Services and Technology Committee recommended that the AAWS Board establish a Data Integrity Working Group to explore approaches for reporting A.A. group and membership information and to evaluate the relevance and usefulness of existing materials that rely on and/or present membership data. The committee appointed Matt K. to serve as chair of the working group.
- The AAWS Service and Technology Committee recommended that the AAWS Board adopt the Composition, Scope, and Procedure document with the following revisions to the Scope section:  
Add Scope #2:

"Recommending strategies and providing oversight of systems supporting online monetary transactions, including contributions, literature sales and other digital payments."

Revise current Scope #5 and renumber it as Scope #6:

*From:* "Recommending strategies for system improvements, cybersecurity, and user accessibility."

*To:* "Recommending strategies for system improvements, cybersecurity, data integrity, user accessibility, and contribution platform effectiveness."

#### Publishing Committee

##### June 5, 2026

- The AAWS Publishing Committee recommended that the AAWS Board approve the list price of \$12.20 USD for the CPC Meeting Guide Display (Item M-80).
- The AAWS Publishing Committee recommended that the AAWS Board accept the March, April and May 2026 reprint permission report provided by the intellectual properties administrator.

##### July 30, 2026

- The AAWS Publishing Committee recommended to the AAWS Board that the fifth edition of *Alcoholics Anonymous* be produced with a jacketed cover and that a list price of \$20 USD be adopted for the Item B-1 hardcover when the fifth edition is published.
- The AAWS Publishing Committee recommended to the AAWS Board that a list price of \$5 USD be adopted for the print version of the 2026 *Final Conference Report*.
- The AAWS Publishing Committee recommended that the AAWS Board accept the semiannual update of

international licensing report dated July 30, 2026, and forward it to the trustees' International Committee.

- The AAWS Publishing Committee recommended that the AAWS Board accept the semiannual update of international translation report dated July 30, 2026, and forward it to the trustees' International Committee.

## AA Grapevine

### *Apps*

Grapevine app subscriptions total 9,075, that's up 2,333 from June 2025. La Viña app subscriptions total 380, that's down 14 from June 2025.

### *App Income from Apple and Google to Date*

Since our last meeting on June 20, 2026, we've received payments of \$26,164.07 from Apple and \$3,087.43 from Google, and the new total received over lifetime of apps is \$569,279.

### *Grapevine Total Subscriptions (print, digital, apps)*

#### **June 2026:**

|                 |               |
|-----------------|---------------|
| Print: 40,954   | Online: 4,774 |
| Complete: 6,080 | App: 9,075    |

**Total: 60,883**

#### **June 2025:**

|                 |               |
|-----------------|---------------|
| Print: 42,723   | Online: 3,977 |
| Complete: 5,549 | App: 6,742    |

**Total: 58,991**

Subscriptions are up 1,892 compared to June 2025.

### *La Viña total subscriptions (print, digital, app)*

#### **June 2026:**

|               |             |
|---------------|-------------|
| Print: 6,232  | Online: 115 |
| Complete: 192 | App: 380    |

**Total: 6,919**

#### **June 2025:**

|               |            |
|---------------|------------|
| Print: 7,715  | Online: 73 |
| Complete: 150 | App: 394   |

**Total: 8,332**

Subscriptions are down 1,441 from June of last year.

**La Viña anniversary:** The July/August 2026 issue of La Viña celebrates 30 years of love and service. Paola and Fredy attended the Pacific Region La Viña anniversary celebration in Tacoma, WA July 24–26. It was a great success, and there were promising sales of books and magazines at the event.

## *Carry the Message (CTM) project*

From January through June 2026, we helped 584 alcoholics with CTM subscriptions at a value of \$19,994. The CTM liability fund is currently at \$845.62.

### *Greeting cards sales (to date)*

**Grapevine:** 1,017 boxes

**La Viña:** 77 boxes

Revenue was approximately \$39,000, and we are gearing up for holiday cards for the 2026 season.

### *New books unit sales*

#### **Gratitude:**

Online Store: 3,714

Trade: 757

**Total: 4,471**

#### **Nuestros Doce Pasos:**

Online Store: 974

Trade: 85

**Total: 1,059**

### *Five-year plan updates*

- **Cost savings** — Going to single insert in magazines, the frugal use of professionals (legal, accounting) and requesting that travel expenses be limited. There is also an effort to convert overseas subscribers to digital through the end of 2026.
- **Book of the Month** — Kicking off in August. A new backlist title featured each month in the magazine, email blasts, podcasts and Instagram. The selections will be tied to theme of magazine that month. For example, the September issue theme is "sponsorship," and the book is *One on One*.
- **Intergroups/central offices (ICO) partnerships** — We've delayed building a system for ICOs to process subscriptions until we convert to Drupal 11 for the website. Drupal 11 has greater commerce capacity. We'll implement it in first quarter of 2027.
- **Digital services** — Podcasts, YouTube, Instagram and WhatsApp continue steady growth. We've attracted approximately 352 new people over the past month.

### **In-app attraction**

- Continuing free month trial offer, with monthly push notices to nonsubscribers.
- Adding "share" feature to the app. Subscriber opens "share" and friend can scan QR code and go right to app on whichever store they have on their phone.

## AUGUST THROUGH DECEMBER PRODUCT ATTRACTION SCHEDULE

| PUBLICATION/PRODUCT  | DEPLOY DATE          | OFFER                                                      |
|----------------------|----------------------|------------------------------------------------------------|
| Grapevine Sub        | Aug 11, 13, 15, 2026 | GV Subscription — 2 Year “Best Deal” — 24/\$60 (Save \$8)  |
| La Viña Sub          | Aug 11, 13, 15, 2026 | LV Subscription — 2 Year “Best Deal” — 12/\$28 (Save \$6)  |
| English book (BoM)   | Aug 20, 21, 24, 2026 | Book of Month — One on One — GV30 (Save 20%)               |
| Spanish book (BoM)   | Aug 20, 21, 24, 2026 | Spanish Book of Month — Frente a frente — SGV04 (Save 20%) |
| Spanish book launch  | Sep 8, 10, 12, 2026  | Spiritual Awakenings (Spanish version)                     |
| English book bundle  | Sep 8, 10, 12, 2026  | Save 20% on Select books — English version                 |
| English book (BoM)   | Sep 21, 24, 25, 2026 | Book of Month — No Matter What — GV31 (Save 20%)           |
| Spanish book bundle  | Sep 22, 24, 26, 2026 | Save 20% on Select books — Spanish version                 |
| Grapevine Sub        | Oct 13, 15, 16, 2026 | GV Sub — Early Gift Offer — Get 2nd Gift for \$16          |
| La Viña Sub          | Oct 13, 15, 16, 2026 | LV Sub — Early Gift Offer — Get 2nd Gift for \$8           |
| English book (BoM)   | Oct 20, 22, 24, 2026 | Book of Month — Language of the Heart — GV11 (Save 20%)    |
| Spanish book (BoM)   | Oct 20, 21, 24, 2026 | Spanish Book of Month — Title TBD (Save 20%)               |
| All English Products | Nov 3, 5, 7, 2026    | Free Shipping on All Products                              |
| All Spanish Products | Nov 3, 5, 7, 2026    | Free Shipping on All Products                              |
| English book (BoM)   | Nov 20, 2026         | Book of Month — Into Action — GV28 (Save 20%)              |
| Grapevine Sub        | Nov 27, 28, 30, 2026 | BF/CM — Save 20% on All Products + Free Shipping           |
| La Viña              | Nov 27, 28, 30, 2026 | BF/CM — Save 20% on All Products + Free Shipping           |
| Grapevine Sub        | Dec 8, 10, 12, 2026  | GV Sub — Last Chance Gift Offer — Get 2nd Gift for \$16    |
| La Viña              | Dec 8, 10, 12, 2026  | LV Sub — Last Chance Gift Offer — Get 2nd Gift for \$8     |
| English book (BoM)   | Dec 20, 21, 22, 2026 | Book of Month — Prayer & Meditation — GV44 (Save 20%)      |
| Spanish book (BoM)   | Dec 20, 21, 22, 2026 | Spanish Book of Month — Title TBD (Save 20%)               |

### Digital media services (as of July 23, 2026)

#### Podcasts

- *Half-Hour Variety Hour* — Total downloads now equal 1,537,193. We average 875 listens per day, 6,128 per week and 24,500 per month. According to Podcast Host this podcast is solidly in the top 1% of all podcasts worldwide.
- *Grapevine Weekly Open A.A. Meeting* — This podcast has 12,000 downloads to date. On a typical week we have about 30 to 50 live participants, but the podcast averages 72 per day, 502 per week and 2,007 per month. The podcast is trending upward nicely with the following downloads per month:  
 February: 421      May: 2,831  
 March: 1,694      June: 2,815  
 April: 2,009  
 (May had five episodes; June had four.)

#### Instagram

- Grapevine had 16,613 followers, up 107 since June report. Total followers were 62% women and 38% men. U.S. and Canada Instagram split is approximately 54% women and 46% men. An A.A. survey in 2022 reported 64% men and 36% women.
  - 54,048 views over past month, 4% from non-followers
- La Viña had 2,359 followers, up nine since the June report. Total followers were 63.5% men and 36.5% women.
  - 14,826 views over past month, 6% from non-followers

#### YouTube

- 18,300 subscribers, up 200 since June report
- 507 videos, up 14 since June
- 331,974 total views, up 6,938 since June
- ASL: 17 Videos, with the three added since June. 12,228 total views, up 607 since June.

#### WhatsApp — La Viña

- 541 Members, up 85 since June report

**Treasurer's/Finance and Budget Committee report:** The finance report and reforecast were presented. It was noted that Donna has been an invaluable resource in thoroughly reviewing historical financial reports and has previously identified funds owed to the organization. This month she discovered that we'd been overstating book revenue and understating deferred subscription revenue. The finance committee, publisher and Donna worked with external auditor to resolve how to best account and report the discrepancy. Measures are now in place to ensure proper accounting.

### Staff Highlights

**Grapevine Editorial:** Jon W., editor-in-chief, presented his report. He acknowledged the many contributions made by past and present trusted servants and expressed appreciation for their continued participation in the magazine, noting that Panel 69, Area 49 delegate Jane E. has a story in the current issue recounting her hunt for rugs, and that Teresa J. suggested the topic of loneliness while serving on the board. Jon also reported that a new book for newcomers is scheduled for the spring of 2027.

**La Viña Editorial:** Paola M., editor of La Viña, presented her report. She shared that the September/October issue of La Viña features an interview with Class A trustee Veronica Ramirez. The monthly workshop continues to draw new participants including international members. She reported the La Viña 30th Anniversary in Tacoma, WA was phenomenal. Recognizing so many trusted servants that helped to engage the community. The La Viña community reprinted the original La Viña June 1996 issue for the event.

**Production:** Jonathan S., manager, presented his report. Jonathan edits the AA Grapevine open A.A. meeting podcasts and noted that the stories featured have been beautiful and personally moving. He stated he would be more than happy to do the same editing work for La Viña.

**Digital Publishing:** Niurka M., digital publishing manager, presented her report. Migration improvements are ongoing with no interruption to the commerce portion of the site; the team is beginning a Drupal 11 upgrade project. The team collaborates with AAWS whenever asked. The web team will be presenting at a Northeast New York (NENY)

## GRAPEVINE — Financial Activities through June 2026

|                                         | June 2026<br>Actual YTD | 2026 Full Year<br>Reforecast | Variance June<br>YTD Actual vs.<br>2026 Full Year<br>Reforecast | June 2025<br>Actual | Variance<br>June 2026 vs<br>June 2025 |
|-----------------------------------------|-------------------------|------------------------------|-----------------------------------------------------------------|---------------------|---------------------------------------|
| <b>CIRCULATION</b>                      |                         |                              |                                                                 |                     |                                       |
| GV Magazine Circulation                 | 40,954                  | 40,660                       | 294                                                             | 42,165              | (1,211)                               |
| GV Complete (print & online)            | 6,080                   | 6,074                        | 6                                                               | 5,566               | 514                                   |
| GV Online                               | 4,774                   | 4,809                        | (35)                                                            | 4,027               | 747                                   |
| GV App                                  | 9,076                   | 9,414                        | (338)                                                           | 6,876               | 2,200                                 |
| <b>Total Circulation</b>                | <b>60,884</b>           | <b>60,957</b>                | <b>(73)</b>                                                     | <b>58,634</b>       | <b>2,250</b>                          |
| <b>FINANCIAL ACTIVITY</b>               |                         |                              |                                                                 |                     |                                       |
| Gross Margin on subs/App Cross          | 661,150                 | 1,313,645                    | (652,495)                                                       | 539,361             | 121,789                               |
| Gross Margin-Books and other items      | 233,255                 | 586,757                      | (353,502)                                                       | 322,332             | (89,077)                              |
| <b>Gross Margin</b>                     | <b>\$894,405</b>        | <b>1,900,401</b>             | <b>(1,005,997)</b>                                              | <b>861,693</b>      | <b>32,712</b>                         |
| <b>EXPENSES</b>                         |                         |                              |                                                                 |                     |                                       |
| Editorial                               | 231,333                 | 474,970                      | (243,637)                                                       | 238,256             | (6,923)                               |
| Circulation & Business                  | 738,714                 | 1,455,448                    | (716,734)                                                       | 716,931             | 21,783                                |
| General & Administrative & Depreciation | 129,464                 | 264,520                      | (135,056)                                                       | 151,914             | (22,450)                              |
| <b>Total Expenses</b>                   | <b>1,099,509</b>        | <b>2,194,938</b>             | <b>(1,095,427)</b>                                              | <b>1,107,101</b>    | <b>(7,590)</b>                        |
| Interest earned on Reserve Fund         | 4,500                   | 9,000                        | (4,500)                                                         | 4,500               | -                                     |
| <b>NET INCOME (Loss)</b>                | <b>(\$200,604)</b>      | <b>(\$285,537)</b>           | <b>\$84,930</b>                                                 | <b>(\$240,908)</b>  | <b>40,304</b>                         |

Archives Workshop to demonstrate how to navigate the Archives page, and the National A.A. Technology Workshop will include a presentation on the tools Grapevine uses for the website, and the recovery tools available from Grapevine for members and potential members.

**Customer Service:** Sonia D., customer relations manager, presented her report. She is managing collections from intergroups and central offices with outstanding balances. Working with the publisher and digital manager, the Carry the Message (CTM) project will be totally separate from gift certificates and will accept contributions of any denomination. The intergroups/central offices subscription sales initiative is on hold until the Drupal update is complete. One board member reviewed the sales figures and noted an opportunity to offer an option for Complete gift certificates.

**Outreach Calendar:** Kimberly L., office manager, asked board members to review an example of an AAWS event report back. She would love feedback from the board on how we might do something similar. Two events that requested the attendance of Grapevine were discussed.

## Board Committee Reports

**Nominating and Governance Committee:** Cheryl (Sherry) S. reported that the committee worked with AAWS to establish eligible candidates. There are currently a few submissions for Class B and the last day to submit a resume is August 14.

**App Awareness Ad hoc Committee:** Nikki O. reported that the committee discussed a virtual “Lunch and Learn” for professionals, an audience unfamiliar with AA Grapevine. The third-quarter focus is getting AA Grapevine into facilities. Sherry suggested assisted living as a location to pursue. The weekly Grapevine open meeting and podcast are a good tool for PI and CPC Committees.

**Outreach to Hispanic Community Committee:** Fredy M. provided a verbal report. The committee has developed an action plan, including strengthening relationships with Spanish-speaking groups, gathering member feedback to improve products, increasing La Viña subscriptions and book sales, identifying and addressing barriers to growth, and fostering greater collaboration between English- and Spanish-speaking groups. The committee is actively working on these initiatives.

## LA VIÑA — Financial Activities through June 2026

| CIRCULATION                             | June 2026<br>Actual YTD | 2026 Full Year<br>Reforecast | Variance June<br>YTD Actual vs.<br>2026 Full Year<br>Reforecast | June 2025<br>Actual | Variance<br>June 2026 vs<br>June 2025 |
|-----------------------------------------|-------------------------|------------------------------|-----------------------------------------------------------------|---------------------|---------------------------------------|
| LV Magazine Circulation                 | 6,232                   | 6,243                        | (11)                                                            | 7,689               | (1,457)                               |
| LV Complete                             | 192                     | 263                          | (71)                                                            | 158                 | 34                                    |
| LV Online                               | 115                     | 146                          | (31)                                                            | 83                  | 32                                    |
| LV App                                  | 380                     | 407                          | (27)                                                            | 430                 | (50)                                  |
| <b>Total Circulation</b>                | <b>6,919</b>            | <b>7,060</b>                 | <b>(141)</b>                                                    | <b>8,360</b>        | <b>(1,441)</b>                        |
| <b>FINANCIAL ACTIVITY</b>               |                         |                              |                                                                 |                     |                                       |
| Gross Margin on subs/App Cross          | 22,683                  | 47,369                       | (24,686)                                                        | 19,484              | 3,199                                 |
| Gross Margin-Books and other items      | 80,317                  | 168,339                      | (88,022)                                                        | 61,120              | 19,197                                |
| <b>Gross Margin</b>                     | <b>\$103,000</b>        | <b>215,708</b>               | <b>(112,708)</b>                                                | <b>80,604</b>       | <b>22,396</b>                         |
| <b>EXPENSES</b>                         |                         |                              |                                                                 |                     |                                       |
| Editorial                               | 151,999                 | 303,959                      | (151,960)                                                       | 140,612             | 11,387                                |
| Circulation & Business                  | 145,701                 | 291,295                      | (145,594)                                                       | 154,417             | (8,716)                               |
| General & Administrative & Depreciation | 24,538                  | 52,244                       | (27,706)                                                        | 36,229              | (11,691)                              |
| <b>Total Expenses</b>                   | <b>322,238</b>          | <b>647,498</b>               | <b>(325,260)</b>                                                | <b>331,258</b>      | <b>(9,019)</b>                        |
| <b>GSB Contribution</b>                 | <b>\$219,238</b>        | <b>\$431,790</b>             | <b>(\$212,552)</b>                                              | <b>\$250,654</b>    | <b>(\$31,415)</b>                     |
| <b>NET INCOME (Loss)</b>                | <b>-</b>                | <b>-</b>                     | <b>-</b>                                                        | <b>-</b>            | <b>-</b>                              |

### GRAPEVINE — Reforecast

| <b>CIRCULATION</b>                      | <b>2026<br/>Reforecast</b> | <b>2026<br/>Budget</b> | <b>Variance 2026<br/>Reforecast &amp;<br/>2026 Budget</b> | <b>2025<br/>Actual</b> | <b>Variance 2026<br/>Reforecast &amp;<br/>2025 Actual</b> |
|-----------------------------------------|----------------------------|------------------------|-----------------------------------------------------------|------------------------|-----------------------------------------------------------|
| GV Magazine Circulation                 | 40,660                     | 40,875                 | (215)                                                     | 41,259                 | (599)                                                     |
| GV Complete                             | 6,074                      | 5,621                  | 453                                                       | 5,564                  | 510                                                       |
| GV Online                               | 4,809                      | 4,615                  | 194                                                       | 4,219                  | 590                                                       |
| GV App                                  | 9,414                      | 8,825                  | 589                                                       | 7,533                  | 1,881                                                     |
| <b>Total Circulation</b>                | <b>60,957</b>              | <b>59,936</b>          | <b>1,021</b>                                              | <b>58,574</b>          | <b>2,383</b>                                              |
| <b>FINANCIAL ACTIVITY</b>               |                            |                        |                                                           |                        |                                                           |
| Gross Margin on Subs/App Cross          | 1,313,645                  | 1,255,892              | 57,753                                                    | 1,174,238              | 139,407                                                   |
| Gross Margin-Books and other items      | 586,757                    | 748,891                | (162,135)                                                 | 586,851                | (94)                                                      |
| <b>Gross Margin</b>                     | <b>1,900,401</b>           | <b>2,004,783</b>       | <b>(104,382)</b>                                          | <b>1,761,089</b>       | <b>139,312</b>                                            |
| <b>EXPENSES</b>                         |                            |                        |                                                           |                        |                                                           |
| Editorial                               | 474,970                    | 461,800                | 13,170                                                    | 517,355                | (42,385)                                                  |
| Circulation & Business                  | 1,455,448                  | 1,489,760              | (34,312)                                                  | 1,428,047              | 27,401                                                    |
| General & Administrative & Depreciation | 264,522                    | 261,140                | 3,382                                                     | 297,711                | (33,189)                                                  |
| <b>Total Expenses</b>                   | <b>2,194,939</b>           | <b>2,212,700</b>       | <b>(17,762)</b>                                           | <b>2,243,113</b>       | <b>(48,175)</b>                                           |
| Interest earned on Reserve Fund         | 9,000                      | 9,000                  | -                                                         | 17,297                 | (8,297)                                                   |
| <b>NET INCOME (Loss)</b>                | <b>(\$285,538)</b>         | <b>(\$198,917)</b>     | <b>(86,620)</b>                                           | <b>(\$464,727)</b>     | <b>179,190</b>                                            |

### LA VIÑA — Reforecast

| <b>CIRCULATION</b>                      | <b>2026<br/>Reforecast</b> | <b>2026<br/>Budget</b> | <b>Variance 2026<br/>Reforecast &amp;<br/>2026 Budget</b> | <b>2025<br/>Actual</b> | <b>Variance 2026<br/>Reforecast &amp;<br/>2025 Actual</b> |
|-----------------------------------------|----------------------------|------------------------|-----------------------------------------------------------|------------------------|-----------------------------------------------------------|
| LV Magazine Circulation                 | 6,243                      | 7,313                  | (1,070)                                                   | 7,298                  | (1,055)                                                   |
| LV Complete                             | 263                        | 178                    | 85                                                        | 162                    | 101                                                       |
| LV Online                               | 146                        | 99                     | 47                                                        | 92                     | 54                                                        |
| LV App                                  | 407                        | 394                    | 13                                                        | 399                    | 8                                                         |
| <b>Total Circulation</b>                | <b>7,060</b>               | <b>7,984</b>           | <b>(925)</b>                                              | <b>7,951</b>           | <b>(892)</b>                                              |
| <b>FINANCIAL ACTIVITY</b>               |                            |                        |                                                           |                        |                                                           |
| Gross Margin on Subs/App Cross          | 47,369                     | 55,679                 | (8,310)                                                   | 51,867                 | (4,498)                                                   |
| Gross Margin-Books and other items      | 168,339                    | 165,000                | 3,339                                                     | 122,942                | 45,397                                                    |
| <b>Gross Margin</b>                     | <b>\$215,708</b>           | <b>220,679</b>         | <b>(4,971)</b>                                            | <b>174,809</b>         | <b>40,899</b>                                             |
| <b>EXPENSES</b>                         |                            |                        |                                                           |                        |                                                           |
| Editorial                               | 303,959                    | 303,500                | 459                                                       | 293,960                | 9,999                                                     |
| Circulation & Business                  | 291,295                    | 299,924                | (8,629)                                                   | 294,996                | (3,701)                                                   |
| General & Administrative & Depreciation | 52,244                     | 51,304                 | 940                                                       | 66,169                 | (13,925)                                                  |
| <b>Total Expenses</b>                   | <b>647,498</b>             | <b>654,728</b>         | <b>(7,230)</b>                                            | <b>655,125</b>         | <b>(7,627)</b>                                            |
| <b>GSB Contribution</b>                 | <b>\$431,790</b>           | <b>\$434,049</b>       | <b>(\$2,259)</b>                                          | <b>\$480,316</b>       | <b>(\$48,536)</b>                                         |
| <b>NET INCOME (Loss)</b>                | <b>-</b>                   | <b>-</b>               | <b>-</b>                                                  | <b>-</b>               | <b>-</b>                                                  |

**Licensing Ad hoc Committee:** Kimberly L., office manager, reported that the committee discussed reviewing the current request dropdown, evaluating retranslation requests and adding a column to indicate whether the requested publication is already available in the requested language.

### Old Business

- Strategic planning action items:
  - Chris provided a report back on his conversation with vendors regarding AI. It can be used for circulation and better predictive models on renewal behavior, as well as improving the user interface, reducing friction and barriers on the website and testing different home page designs. A learning language model approach where someone searching “sponsorship” in the articles archive is sent information on the sponsorship book was discussed.
  - *AI Companion* — A new ad hoc committee will be led by Daniel.
  - *Develop Events & Merchandise Ad hoc Committee* — Nikki stated several ideas were bounced around and will be thoroughly discussed at future meetings. Chris stated that ancillary merchandise should provide value in the areas of recovery, unity and/or service.
- *Grapevine and La Viña Statement of Purpose* — There is a revised statement in the Grapevine and La Viña pamphlet and staff will make sure other places the statement appears will align, in English and Spanish.

### New Business

- *AA GV Employee Handbook* — Cheryl (Sherry) S., chair, stated that the handbook will be discussed on August 19, along with compliance policies.
- *76th General Service Conference Advisory Actions and Committee Considerations* — A survey committee was formed which will be chaired by Chris and include Nikki, Daniel and Sherry.

- *2027 AA Grapevine Board Meeting Calendar* — Planning meeting dates will be March 6, June 12, September 18 and December 4.
- *Digital Archives Proposal: AA Grapevine Board Books* — Kimberly L. presented her report and communicated the need to digitize our board books for preservation. The board agreed on need; however multiple questions need to be answered. It will be brought back in October.
- AAWS standardized board practices will be discussed at September’s meeting.

### Grapevine Board Actions

The board took the following actions at its meeting on June 20th, 2026:

- Motion to approve March minutes
- Motion to approve Grapevine May financials
- Motion to approve La Viña May financials
- Executive Session: Motion to close the two AA Grapevine bank accounts with the Royal Bank of Canada

The Board took the following actions at its Quarterly meeting on July 30th, 2026:

- Motion to approve April 30 meeting minutes
- Motion to approve May 2 meeting minutes
- Motion to accept revised May Grapevine financials
- Motion to accept revised May La Viña financials
- Motion to accept June Grapevine financials
- Motion to accept June La Viña financials
- Motion to accept Grapevine budget reforecast 2026
- Motion to accept La Viña budget reforecast 2026
- Motion that the Grapevine Board request that the General Service Board approve a reduction of the subscription liability fund by up to \$200,000
- Motion to adjourn (4:50 p.m.)

For comments or questions write to:

Staff Coordinator, Box 459, Grand Central Station, New York, NY 10163