

AA GRAPEVINE, Inc.

475 Riverside Drive, New York, NY 10115

September 24, 2025

Dear Friends in the AA Fellowship:

Grapevine and La Viña need your help — now more than ever.

For over eight decades AA Grapevine and La Viña, AA's magazines written by us, for us, convey shared experience, strength, and hope from members across the world. Now, beyond the magazines we carry the AA message in many new forms:

- Apps available worldwide in English and Spanish
- A podcast with more than 1.2 million downloads and 24,000 listens per month
- An Instagram community of 15,000 followers
- A YouTube channel with over 16,000 subscribers and 267,000 views
- ASL Videos for the Deaf on our YouTube Channel
- Over 40 books of member stories and writings
- Free content for the incarcerated on prison tablets
- Free print subscriptions for alcoholics in prisons, hospitals and institutions

Grapevine provides the podcast, YouTube channel, Instagram and the prison tablet content free of charge to help alcoholics. Therein lies the challenge: Grapevine's only source of income is from subscriptions and the sale of books. The magazines do not accept individual or group contributions.

Folks often ask how they can support Grapevine. Today, our financial situation is very difficult. With your increased support, a thriving Grapevine and La Viña will continue providing these vital services to alcoholics everywhere. We will also persist in adapting new technologies to carry the AA message.

Here's how you can help Grapevine help others:

1. Subscribe or renew your Grapevine or La Viña subscription today. You can subscribe to the print magazine or online — or subscribe through the apps and read and listen to the magazine right on your smartphone.
2. Ask your group to start a Grapevine or La Viña subscription — or add another.
3. Contribute to the Carry the Message program as an individual or as a group to provide subscriptions to those in need.
4. Tell your friends, home group, district and area that we need subscribers now more than ever.
5. Consider gifting a subscription to someone who could benefit from the AA message.
6. We need help from Area and District trusted servants to reach groups that don't have Grapevine or La Viña — or even know that the magazines exist.

7. Make Grapevine and La Viña part of your local events with workshops and presentations.

Every subscription helps keep the voice of the Fellowship alive for alcoholics who may not be able to get to a meeting but can still hear the message of recovery through our pages, podcasts, videos, and outreach. With your increased support, a thriving Grapevine and La Viña will continue providing these vital services to alcoholics everywhere and once again contribute to the General Service Board Reserve Fund.

Visit our websites to subscribe to the magazine in print or online, to purchase books, or contribute to the Carry the Message program (see links at end of letter).

On the apps, you can download and subscribe to the magazines through the Apple App Store or Google Play on your smartphone, or use the appropriate QR code for your phone, below. The apps have the portable convenience of being able to listen to the magazine audio or the podcast while you work, exercise or travel.

Thank you for your continued love and support. Together, we can make sure that the AA message keeps reaching the next suffering alcoholic—wherever they may be.

In service and fellowship,

A handwritten signature in black ink that reads "Chris C." in a cursive, slightly slanted font.

Publisher, AA Grapevine, Inc.

Grapevine links:

www.aagrapevine.org/subscriptions

www.aagrapevine.org/books

www.aagrapevine.org/carry-the-message

La Viña links:

www.aalavina.org/suscripciones

www.aalavina.org/libros

www.aalavina.org/lleva-el-mensaje

Grapevine Apps



La Viña Apps

